



**CHALLENGES COMPETITION LAW ENFORCEMENT
IN SMALL ECONOMIES**

**- CONFERENCE CONSEIL DE LA CONCURRENCE -
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IV. ONLINE TRADE DISTORTIONS OF COMPETITION

1. REFUSALS TO SELL TO NON RESIDENT CONSUMERS, ESPECIALLY IN SMALLER MARKETS :

- APPLE & ZALANDO AS EXAMPLES OF MARKET SEGMENTATION
- LINK WITH SERVICES DIRECTIVE ART. 20 (2) DISCRIMINATION
- LINK CONSUMER RIGHTS DIRECTIVE ART. 8(3) : WEBSITES TO INDICATE CLEARLY ANY DELIVERY RESTRICTIONS & ACCEPTED PAYMENT MEANS

2. RESTRICTIONS ON PRICE COMPETITION :

- CONCERTED PRACTICE PACKAGE TOURS IN LITHUANIA
ECJ PRELIMINARY RULING REQUEST C-74/14
- ONLINE PLATFORMS (BOOKING.COM, EXPEDIA,...) RESTRICTING PRICING FREEDOM OF PARTICIPATING HOTELS
ACTION BY FRENCH ECONOMIC AFFAIRS MINISTER